



# SPONSORSHIP PACKAGES

**CEDEC Annual Congress**  
**15 October 2015, Brussels**



## Become a Sponsor and Promote Your Company

CEDEC, the European Federation representing more than 1500 local and regional energy companies, is very pleased to invite you to its annual Congress on 15 October 2015, at the EU Thon Hotel in Brussels. As for our previous congresses, an ambitious program with top-level speakers will be presented to an audience of high level representatives of the EU institutions, managers and stakeholders of local and regional energy companies, and other energy and climate experts.

Promote your company, enhance your visibility, and develop your network and influence by becoming a sponsor of the CEDEC Congress 2015! The event offers a unique opportunity to strengthen your brand visibility at the European level.

We offer a wide variety of sponsorship packages (see below).

Would you like to be involved in this event as a sponsor? Feel free to contact us at [info@cedec.com](mailto:info@cedec.com)

## Sponsorship packages

We offer three sponsorship packages: Bronze, Silver and Gold.

### **“Bronze Sponsor Package” (2.750,- excl. VAT) (Members only), *multiple packages available***

- Before:
- Logo and link as Bronze Sponsor on the CEDEC website.
  - Logo and link as Bronze Sponsor in the invitation email including reminders emails to more than 3800 CEDEC contacts.
- During:
- Logo as Bronze Sponsor in the congress program.
  - 1 delegate of your organization.
- After:
- Logo and link as Bronze Sponsor on the CEDEC website (until 6 weeks after the congress).
  - Logo and link as Bronze Sponsor in the follow up email to more than 3800 CEDEC contacts;

### Packages sold to:



**“Silver Sponsor Package” (6.000,- excl. VAT), *multiple packages available***

- Before:
- Logo and link as Silver Sponsor on the CEDEC website.
  - Logo and link as Silver Sponsor in the invitation email including reminders emails to more than 3800 CEDEC contacts;
- During:
- Logo as Silver Sponsor in the congress program.
  - Logo as Silver Sponsor on congress banner (2 banners).
  - Logo as Silver Sponsor on the screen.
  - 1 gadget (provided by the sponsor) for the conference bag with the logo of your organization (in consultation with CEDEC)
  - 1 standing table and 1 banner in the general meeting room to present your company.
  - 2 delegates of your organization.
- After:
- Logo and link as Silver Sponsor on the CEDEC website (until 3 months after the congress).
  - Logo and link as Silver Sponsor in the follow up email to more than 3800 CEDEC contacts.

**One package sold to:**



**“Gold Sponsor Package” (10.000 excl. VAT), *limited number of packages available***

- Before:
- Logo and link as Gold Sponsor on the CEDEC website.
  - Logo and link as Gold Sponsor in the invitation email including reminders emails to more than 3800 CEDEC contacts.
- During:
- Logo as Gold Sponsor in the congress program.
  - Logo as Gold Sponsor on congress banner (2 banners).
  - Logo as Gold Sponsor on the screen.
  - Logo on one side of the conference bag<sup>1</sup> – to be used during the conference.

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<sup>1</sup> There is only one position available on the conference bag. In case this position is already taken you will be granted to put a second gadget from your company in the conference bag.

- 1 banner of your organization (provided by sponsor) at the front of the conference room.
- 1 gadget (provided by the sponsor) for the conference bag with the logo of your organization (in consultation with CEDEC)
- 1 standing table and 1 banner in the general meeting room to present your company.
- 2 delegates of your organization.
- 2 extra tickets for accompanying guests to the Gala evening.

After:

- Logo and link as Gold Sponsor on the CEDEC website (until 3 months after the congress).
- Logo and link as Gold Sponsor in the follow up email to more than 3800 CEDEC contacts.

**One package sold to:**



**EXTRA OPTIONS:**

**“Introduction speech at the gala evening” (10.000 without package; 5.000 with Gold sponsor package; excl. VAT), *only one package available***

At the Gala dinner on the evening before the congress there is the possibility to deliver the keynote speech (15 minutes) before the dinner starts. A unique possibility to share your companies views on the matter of future Energy Markets with stakeholders and policymakers from all across Europe. Grab these 15 minutes of fame and let us know quickly as there is only 1 position available.

**“Video registration of the congress”, *only one package available***

During the congress high level speakers of different backgrounds and organizations will deliver speeches and share their view on the future of Energy Markets. We provide 1 position to register the congress and give you the right to use the video material for marketing/PR purposes\*.

\*Three requirements are applicable:

- The video registration cannot interfere with the program of the congress and must be of minimum inconvenience;

- The company is responsible for the organization of all aspects regarding the video registration.
- The registered video material must also be made available to CEDEC to be used in their public affairs.

Sponsorship fees for the event are as follows:

- **Gold: 10.000,- excl. VAT**
- **Silver: 6.000,- excl. VAT**
- **Bronze: 2.750,- excl. VAT**

The table below summarizes the content of each package. Please see our supplement for more information.

	Gold	Silver	Bronze	Extras
<b>Before:</b>				
Logo and link on the CEDEC Website	✓	✓	✓	
Logo and link in the invitation e-mail (include reminders)	✓	✓	✓	
<b>During:</b>				
Logo in the congress program	✓	✓	✓	
Logo on the 2 congress CEDEC banners	✓	✓		
Logo on the screen in the conference room	✓	✓		
Logo on one side of the conference bag	✓			
One gadget (by sponsor) for in conference bag	✓	✓		
One banner of your organization in front of the conference room	✓			
One standing table and one banner in the conference room	✓	✓		
Extra delegates to the congress	2	2	1	
Extra tickets for the gala dinner	2			
<b>After:</b>				
Logo and link on the website for at least 6 weeks	✓	✓	✓	
Logo and link in the follow up e-mails	✓	✓	✓	
<b>Extras:</b>				
Speech at the Walking dinner (15 min, one position available)				€10.000
Speech at the congress (1 timeslot, one position available)				€6.000
Video registration at the congress (1 position available)				€2.750

### **On-site marketing**

Depending on the package, your presence during the event will be further enhanced with:

- Exclusive **exhibition space** in the entrance hall (3x2 meters)
- **Banner** in exhibition space in the conference room and/or meeting area
- Company logo on **digital displays**
- Advertisement in **event catalogue** provided to all attendees
- (Keynote) **speaker** in the main conference room

You will be allocated to a personal assistant who will be responsible for assisting in setting up your displays and the smooth operation of your meetings.